



USDA National Retail Report - Shell Egg and Egg Products

Advertised Prices for Shell Eggs & Egg Products to Consumers at Major Retail Supermarket Outlets during the period of 01/27 thru 02/02.

(prices in dollars per carton)

Fri. Jan 27, 2023

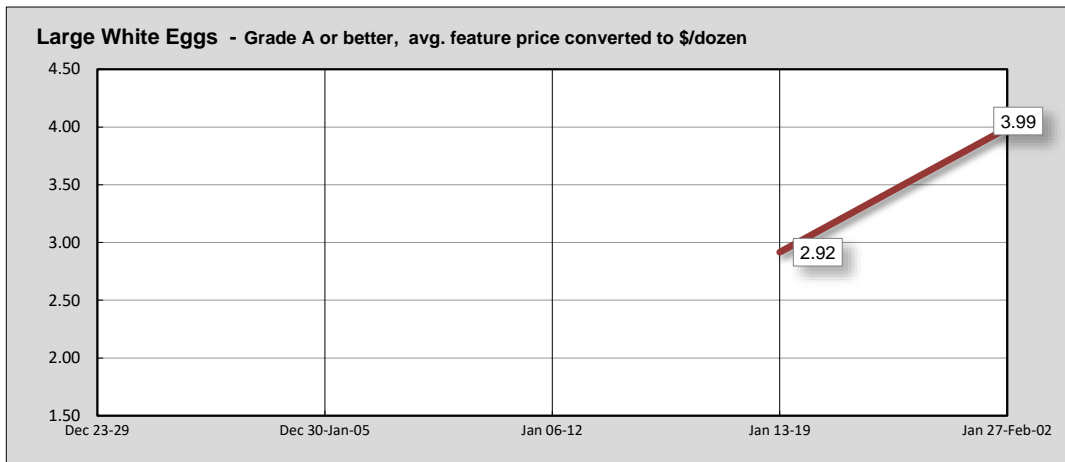
SHELL EGG NATIONAL SUMMARY											
Feature Rate		THIS WEEK		PREVIOUS WEEK		PREVIOUS YEAR					
		0.6% of 29,200 stores		1.2% of 29,200 stores		33.7% of 29,200 stores					
		X LARGE	LARGE	X LARGE	LARGE	X LARGE		LARGE			
	Stores	Avg	Avg	Stores	Avg	Avg	Stores	Avg	Stores	Avg	
REGULAR	USDA GRADE AA										
	White 12 pack								242	1.43	
	White 18 pack								969	1.61	
	Brown 12 pack										
	USDA GRADE A										
	White 12 pack		69	3.99					427	1.21	
	White 18 pack							2,410	0.98		
	Brown 12 pack				13	3.00					
SPECIALTY	USDA ORGANIC										
	White 12 pack										
	Brown 12 pack				206	4.99			3,533	4.34	
	OMEGA-3										
	White 12 pack		77	3.99		80	3.84	98	2.50	1,626	2.67
	Brown 12 pack								15	2.50	
	CAGE-FREE										
	White 12 pack		39	2.00					156	1.66	
	Brown 12 pack							4,563	2.69		
VEGETARIAN FED											
	White 12 pack										
	Brown 12 pack								136	2.76	

Activity Summary	THIS WEEK	LAST WEEK	YEAR AGO	INVENTORY 5/
Regular	69	13	4,048	Large Eggs on Jan-23-2023
Specialty	116	286	10,127	
Total (includes MD)	185	359	14,273	631.3
Special Rate 4/:	0.2%	0.5%	3.3%	5.7%

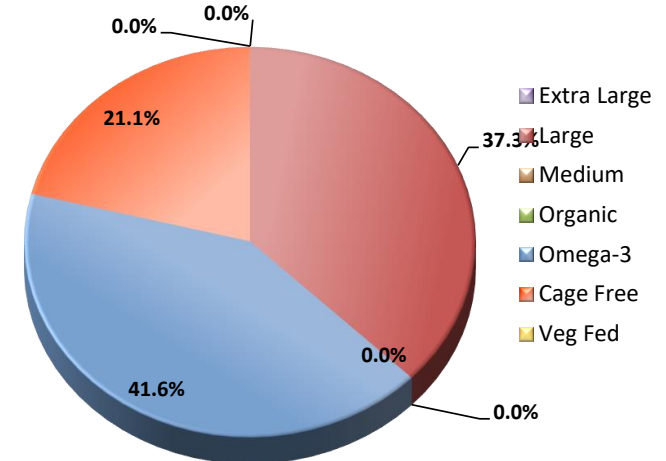
5/: 1,000's of 30-doz cases

SHELL EGG and EGG PRODUCTS FEATURING

Regular shell egg feature activity is lower than a week ago. The average price of Grade A, or better, Large White eggs to consumers is trending higher. There were no advertisements for Medium or Extra Large shell eggs. There were also no advertisements for egg products. The percentage of grocers offering special rates activity is slightly lower than last week and is 0.2%.



This Week's Shell Egg Featuring by Category



All report information gathered from publicly available sources including store circulars, newspaper ads, and supermarket websites.

1/: **FEATURE RATE:** the amount of sampled stores advertising any consumer grade of shell eggs during the current week, expressed as a percentage of the total sample. 2/: **ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised consumer grade of shell egg. (e.g., a retailer featuring XL and LG eggs in 100 stores would have an activity index of 200.) 3/: **STORES/AVG:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/: **SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

Source: USDA Agricultural Marketing Service, Livestock, Poultry & Grain Market News - (404) 562-5850 <https://www.ams.usda.gov/market-news/egg-market-news-reports>

		NORTHEAST U.S. (CT,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT)						SOUTHEAST U.S. (AL,FL,GA,MS,NC,SC,TN,VA,WV)						MIDWEST U.S. (IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)					
Feature Rate ^{1/} Activity Index ^{2/}		2.7% of 5,500 sampled outlets Activity Index = 146 (includes Medium)						0.0% of 7,400 sampled outlets Activity Index = 0 (includes Medium)						0.6% of 6,100 sampled outlets Activity Index = 39 (includes Medium)					
CLASS		EXTRA LARGE			LARGE			EXTRA LARGE			LARGE			EXTRA LARGE			LARGE		
		Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/
USDA GRADE AA	White 12 pack White 18 pack Brown 12 pack																		
	MEDIUM	White 12 pack						White 12 pack						White 12 pack					
USDA GRADE A	White 12 pack White 18 pack Brown 12 pack				3.99	69	3.99												
	MEDIUM	White 12 pack White 30 pack						White 12 pack White 30 pack						White 12 pack White 30 pack					
	USDA ORGANIC White 12 pack Brown 12 pack																		
	OMEGA-3 White 12 pack Brown 12 pack				3.99	77	3.99												
	CAGE-FREE White 12 pack Brown 12 pack																2.00	39	2.00
	VEGETARIAN FED White 12 pack Brown 12 pack																		
		SOUTH CENTRAL U.S. (AR,CO,KS,LA,MO,NM,OK,TX)						SOUTHWEST U.S. (AZ,CA,NV,UT)						NORTHWEST U.S. (ID,MT,OR,WA,WY)					
Feature Rate ^{1/} Activity Index ^{2/}		0.0% of 4,900 sampled outlets Activity Index = 0 (includes Medium)						0.0% of 3,800 sampled outlets Activity Index = 0 (includes Medium)						0.0% of 1,300 sampled outlets Activity Index = 0 (includes Medium)					
USDA GRADE AA	White 12 pack White 18 pack Brown 12 pack																		
	MEDIUM	White 12 pack						White 12 pack						White 12 pack					
USDA GRADE A	White 12 pack White 18 pack Brown 12 pack																		
	MEDIUM	White 12 pack White 30 pack						White 12 pack White 30 pack						White 12 pack White 30 pack					
S P E C I A L T Y	USDA ORGANIC White 12 pack Brown 12 pack																		
	OMEGA-3 White 12 pack Brown 12 pack																		
	CAGE-FREE White 12 pack Brown 12 pack																		
	VEGETARIAN FED White 12 pack Brown 12 pack																		

		ALASKA (AK)						HAWAII (HI)					
Feature Rate ^{1/} Activity Index ^{2/}		0.0% of 100 sampled outlets Activity Index = 0 (includes Medium)						0.0% of 100 sampled outlets Activity Index = 0 (includes Medium)					
CLASS		EXTRA LARGE			LARGE			EXTRA LARGE			LARGE		
		Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/	Price Range	Stores	Avg 3/
USDA GRADE AA	White 12 pack White 18 pack Brown 12 pack												
	MEDIUM	White 12 pack						White 12 pack					
USDA GRADE A	White 12 pack White 18 pack Brown 12 pack												
	MEDIUM	White 12 pack White 30 pack						White 12 pack White 30 pack					
S P E C I A L T Y	USDA ORGANIC White 12 pack Brown 12 pack												
	OMEGA-3 White 12 pack Brown 12 pack												
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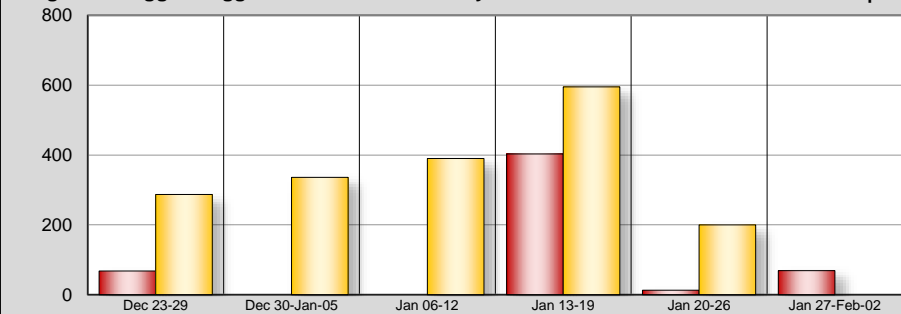


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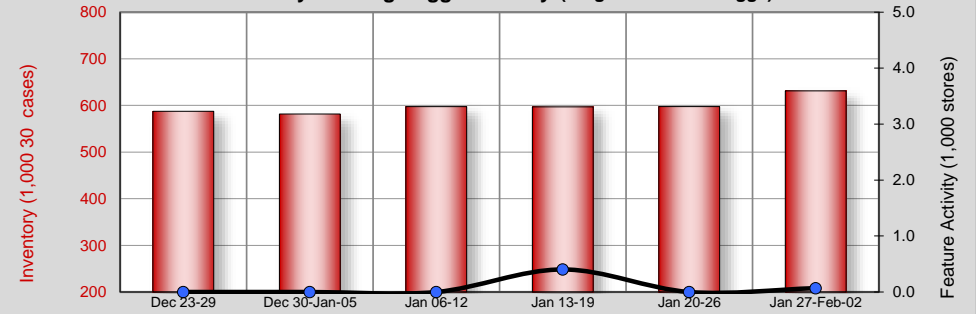
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EGG PRODUCTS	THIS WEEK	LAST WEEK	LAST YEAR	NORTHEAST			SOUTHEAST			MIDWEST			SOUTH CENTRAL			SOUTHWEST			NORTHWEST		
1/ Feature Rate	0.0%	0.7%	5.5%	0.0% of 5,500 sampled			0.0% of 7,400 sampled			0.0% of 6,100 sampled			0.0% of 4,900 sampled			0.0% of 3,800 sampled			0.0% of 1,300 sampled		
2/ Activity Index		200	1,623	Activity Index = 0			Activity Index = 0			Activity Index = 0			Activity Index = 0			Activity Index = 0			Activity Index = 0		
	Stores	Avg ^{3/}	Stores	Avg ^{3/}	Stores	Avg ^{3/}	Price Range	Stores	Avg ^{3/}	Price Range	Stores	Avg ^{3/}	Price Range	Stores	Avg ^{3/}	Price Range	Stores	Avg ^{3/}	Price Range	Stores	Avg ^{3/}
14-16 oz. crtn					1,184	3.91															
32 oz. crtn			200	2.98	439	5.72															
3 - 4 oz. cup																					
2 - 8 oz. cup																					
EGG PRODUCTS							ALASKA			HAWAII											
1/ Feature Rate							0.0% of 100 sampled			0.0% of 100 sampled											
2/ Activity Index							Activity Index = 0			Activity Index = 0											
							Price Range	Stores	Avg ^{3/}	Price Range	Stores	Avg ^{3/}									
14-16 oz. crtn																					
32 oz. crtn																					
3 - 4 oz. cup																					
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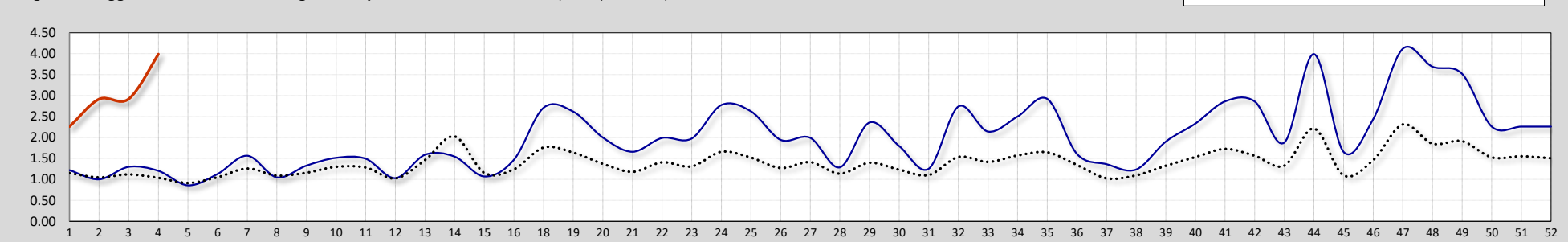
Large Shell Egg vs. Egg Product Feature Activity



Retail Feature Activity vs. Large Egg Inventory (Large White Shell Eggs)



Large White Eggs - Grade A or better, avg. feature price converted to \$/dozen (cents per dozen)



Note: See page 1 for explanatory notes.

Source: USDA Agricultural Marketing Service, Livestock, Poultry & Grain Market News - (404) 562-5850 <https://www.ams.usda.gov/market-news/egg-market-news-reports>